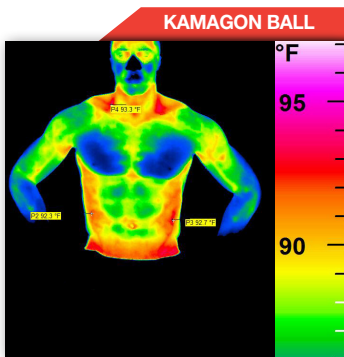


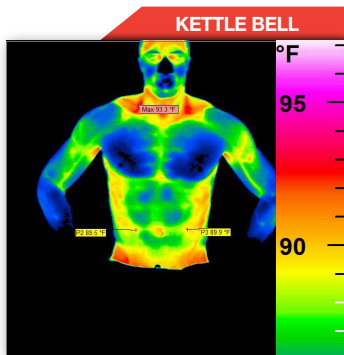
THE NEXT STEP IN THE EVOLUTION OF FITNESS



The use of Hydro-Inertia™ technology in the Kamagon Ball forces the user to recruit more muscle fibers to stabilize and perform exercises with the same amount of resistance vs. an equal amount of static weight performing the same number of repetitions.



The Kamagon Ball recruits more muscle fibers in the trapezius, deltoids, abdominals, obliques, serratus and hip flexors. This is clearly shown by the more prominent red coloration in these muscle groups.



These studies were independently conducted by Jeff Platter, Level 3 Thermographer, President, BPC International Inc., using the same weight, same number of repetitions and performing the same exercises.

The Kamagon Ball is utilized by NFL, MLB, NBA, NHL and NCAA athletes and coaches. The Hydro-Inertia™ within the Kamagon Ball creates a unique form of resistance that will increase core strength, stability and balance.

The Kamagon Ball is unique in the field of instability training because the ball itself is the point of instability. The majority of instability products currently on the market are used primarily as a base that you sit, stand or lay down on. The Kamagon Ball can be used during full range of motion exercises working your entire body.

The Kamagon Ball is great to increase explosive power, balance, stability, neuromuscular coordination, proprioceptive awareness, speed and agility.

One of the main benefits of the Kamagon Ball for a strength and conditioning program is the aspect of preventative injury. Utilizing Hydro-Inertia™ technology, the user is forced to concentrate on proper form and utilize stabilizing muscles and strengthen connective tissue. This helps to minimize non-contact injuries that are so common in today's competitive field of sports. The Kamagon Ball itself is also much safer than kettle bells or other weights that are made of iron and dangerous to swing around, possibly inflicting injury to yourself or those around you.



Pittsburgh Steelers Official Training Partner
<http://www.steelers.com/team/training-partners.html>

"At EFT Sports Performance we love your Kamagon Ball! We have been using them since the day we got them for nearly every client that walks in our gym, from high school kids, college athletes, professional athletes from the NFL, MLB, NBA, as well as our ladies' boot camps to 72 year old men! The ball is literally perfect for anyone."

Elias Karras, EFT Sports Performance, Highland Park, IL
www.EFTSportsPerformance.com